CIO Klub, Coimbatore Chapter

in association with

ThoughtWorks

invites you to a presentation on

Business Technology Innovation.

Date: **Wednesday 13th August 2014**
Venue: **Taj Vivanta, Coimbatore**

Agenda

6:00 pm - Registrations

6:30 pm – ThoughtWorks Overview

6:45 pm - Business Technology Innovation

7:45 pm - Discussion by CIO Klub members

8:15 pm - Dinner

Abstract of the topic

Although technology trends seem to come and go with frightening regularity, some have a lasting impact on business. These are ones that change the way businesses operate and provide dramatic improvement for those that adopt them. Such technologies help organizations become operationally lean, agile and responsive, increase effectiveness and improve outcomes.

But deciding which technologies to adopt and where to apply them requires thought and planning, and for many it is hard to know where to start and how best to leverage them.

These technology innovations – big data, business analytics, business collaboration, cloud computing, mobile technology and social media – can enable new computing methods for the lines of business and IT in any industry as they strive to unlock full value from people, process, information and technology investments.

About ThoughtWorks

ThoughtWorks is a global software company and a community of passionate, purpose-led individuals. We think disruptively to deliver technology to address our clients' toughest challenges.

Our consulting services are focused on optimising IT organisations, technology, testing, Continuous Delivery, and Experience Design, among others. Our pioneering Agile development tools - Mingle, Go and Twist - help our clients continuously improve and deliver quality software for their most critical needs. Our training offerings are interactive, intensive, and infused with real-world examples of agile project management and continuous delivery.

We work with people and organisations who have ambitious missions - whether they are in the commercial, social, or government sectors - while seeking to revolutionise the IT industry and create positive social change.

We have 2600 employees serving clients from 30 offices across 12 countries: Australia, Brazil, Canada, China, Ecuador, Germany, India, Singapore, South Africa, Uganda, the UK, and the US. In India, we have 800+ people across offices in Bangalore, Chennai, Gurgaon, Pune, and Hyderabad (opening soon).